

## Services & Fee Chart

The services listed below are designed with the intent of enhancing our client's revenue for each product or service they offer by at least 10% within the first 6 months.

Services	Rs.25,000 /month	Rs.50,000 /month	Rs.75,000 /month
<ul> <li>Make your presence known to potential clients (Do prospects know you exist?)</li> <li>Highlight the breadth of your expertise (Do prospects know what is the range of your expertise?)</li> <li>Communicate your services (Do prospects know what you do?)</li> <li>Communicate problems you can resolve (Do prospects know the problems you</li> </ul>	<b>√</b>	<b>√</b>	✓
<ul><li>solve?)</li><li>Showcase the solutions you offer (Do prospects know what solutions you offer?)</li></ul>			
When it comes to crafting cold email scripts, you have two options:			
<ul> <li>Option 1: Create a unique email script for each of your services.</li> <li>Option 2: Develop five distinct cold email scripts, each targeting different aspects or groups.</li> </ul>	<b>√</b>	<b>√</b>	<b>✓</b>
<ul> <li>For subject lines, you have two options:</li> <li>Option 1: Craft one compelling email subject line for each service or product.</li> <li>Option 2: Generate five distinct cold email subject lines for varied campaigns.</li> </ul>	<b>√</b>	✓	<b>✓</b>
Detail, execute, monitor, and follow up on cold email campaigns.	✓	✓	✓
<ul> <li>Conduct thorough reviews and audits of your existing non-cold email business development structure.</li> </ul>	<b>√</b>	<b>√</b>	<b>✓</b>
<ul> <li>Implement independent business development processes for individual products or services.</li> </ul>	<b>√</b>	<b>√</b>	<b>✓</b>
Explore new revenue sources and sectors that align with your current expertise.	<b>√</b>	<b>√</b>	<b>√</b>
Introduce your flagship products and services into untapped markets.	<b>✓</b>	✓	✓
Implement LinkedIn business development advertisements (excluding ad expenses).	-	<b>√</b>	<b>✓</b>
Develop a website geared towards business development (excluding development expenses).	-	<b>√</b>	✓
Develop whitepapers and brochures for each product and service.  (excluding design expenses).	-	<b>√</b>	✓
Consistently publish a weekly blog.	-	✓	✓
Extend business development efforts to other social media platforms (excluding ad expenses).	-	<b>√</b>	<b>√</b>
Innovate and develop new products or services based on practical market needs.	-	✓	✓
<ul> <li>Conduct research for business development ideas and prospects in frontier technologies.</li> </ul>	-	<b>√</b>	<b>√</b>
Secure influential domain names and business names (excluding domain purchase cost).	-	<b>√</b>	<b>√</b>
Assist in registering impactful trademarks (TM) (excluding TM registration cost).	-	✓	✓
Establish an effective in-house biz.DEV process.	-	✓	✓
Methodically expand into international territories.	-	✓	✓
<ul> <li>Deliver campaigns that resonate with the specific characteristics, preferences, and culture of the local context.</li> </ul>	-	<b>√</b>	<b>✓</b>
• Establish collaborations with international companies for outsourcing partnerships, subcontracts, white label services.	-	<b>√</b>	<b>✓</b>
Facilitate contract negotiation & seal deals.	-	-	✓
Negotiate with service providers for better prices.	-	-	✓
Represent at Expos & Conferences.	-	-	✓
Build stronger industry connections and facilitate network expansion.	-	-	<b>✓</b>
Optimize advantages through local chamber of commerce.	-	-	✓
Consultation on tax strategies to achieve the utmost tax relief.	-	-	✓
Register businesses with the government to access maximum grants, concessions & tax benefits to the fullest extent.	-	-	<b>√</b>
Maximize advantages from government incentive programs.	-	-	✓
<ul> <li>Reregister or segment businesses as startups to obtain maximum government benefits.</li> </ul>	-	-	✓
• Examine primary competitors to offer insights into their strengths, vulnerabilities, and tactics, along with strategies to outperform them.	-	-	

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